



*KEEPING IN TOUCH*  
*Presbyterian Women of The Peaks*  
*Special Edition*  
*Spring 2023*

## MASSANETTA SPRINGS CAPITAL CAMPAIGN



As shared with you at both our Annual PW Gathering in the fall and the Spring Gathering we have just held, Massanetta Springs Camp and Conference Center has begun its *Building a Place for All* Capital Campaign. Funding a new lodging building to replace most of Richardson Hall is a major part of the campaign.

Updated lodging at Massanetta has been a dream of PW sisters for some time. A new, nearly 50-room hotel style building will more than double the number of rooms on campus. The building will also include several extended stay suites with kitchens. A generous courtyard is planned between two towers, providing informal gathering space. As you can imagine, this is a major undertaking. Yet, it is an important upgrade that will certainly make Massanetta more welcoming.

PW has a rich heritage of supporting Massanetta through the years. At the same time, Massanetta has promoted and celebrated PW through the years. **At the Synod of the Mid-Atlantic PW Coordinating Team (CT) meeting at Massanetta in October of 2022, members of the CT came together and individually pledged funding for the project, either a one-time pledge or a pledge to be paid over a three-year period. In addition, the CT voted to challenge PW by setting a goal for PW throughout the Synod to raise funds in the total amount of \$250,000 towards the project. Currently, PW members have pledged over \$84,000 to the campaign.**

The organization of Presbyterian Women has a reputation of accomplishing goals. **If Presbyterian Women in each of the 13 presbyteries raise \$12,000 - \$13,000, the remaining challenge goal of \$166,000 will be easily met.** Attached is a handout illustrating how just \$20 a month can make the dream for Massanetta a reality. Also attached is a pledge form for use when making a donation.

**We hope you will prayerfully consider your gift for this cause. Spread the word—PW in The Peaks can raise \$12,000 - \$13,000! Watch for fundraising updates in the coming mini newsletters as we work toward our goal.**



## MASSANETTA SPRINGS CAPITAL CAMPAIGN \$20 A MONTH STRATEGY

WE HAVE 13 PRESBYTERIES IN THE SYNOD OF THE MID-ATLANTIC.  
IF EACH PRESBYTERY PW ORGANIZATION RAISES APPROXIMATELY \$13,000, THE  
CHALLENGE GOAL SET BY THE PW SYNOD COORDINATING TEAM WILL BE MET.

HOW CAN YOU HELP PW IN YOUR PRESBYTERY REACH ITS GOAL?

IT WOULD BE GREAT IF YOU MAKE A ONE-TIME DONATION OR PLEDGE FOR TWO  
OR THREE YEARS IN ANY AMOUNT YOU CAN.

YOU CAN MAKE A DIFFERENCE WITH JUST **\$20 A MONTH!**

**IF JUST 19 PEOPLE CONTRIBUTE TO THE CAMPAIGN FOR 3 YEARS (2023-2025),  
THE GOAL WILL BE REACHED.**

$\$20 \times 12 \text{ MONTHS (1 YEAR)} = \$240$

$\$240 \times 3 \text{ YEARS} = \$720$

$\$720 \times 19 \text{ PEOPLE} = \$13,680$

**IF 28 PEOPLE CONTRIBUTE TO THE CAMPAIGN FOR 2 YEARS (2023-2024),  
THE GOAL WILL BE REACHED.**

$\$20 \times 12 \text{ MONTHS (1 YEAR)} = \$240$

$\$240 \times 2 \text{ YEARS} = \$480$

$\$480 \times 28 \text{ PEOPLE} = \$13,440$



### Presbyterian Women Synod of the Mid Atlantic Intent Form

In response to the goodness of God, in celebration of the ministry of Massanetta Springs and in support of this important Campaign effort to elevate the message of Good News, I/we intend to contribute (personal, business and economic conditions permitting):

\$ \_\_\_\_\_ to the Campaign.

Gift will be made in the following manner:

Herewith \$ \_\_\_\_\_

In equal installments of \$ \_\_\_\_\_ per year for \_\_\_\_\_ years.

on a  monthly  quarterly  semi-annual  annual schedule

with the first payment on (date): \_\_\_\_\_

Other timetable: \_\_\_\_\_

(Optional) This gift given:

In honor of: \_\_\_\_\_

In memory of: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone: \_\_\_\_\_

Congregation: \_\_\_\_\_

Presbytery: \_\_\_\_\_

Signature(s) \_\_\_\_\_

Gifts may be made payable to:  
**Massanetta Springs**  
**712 Massanetta Springs Road**  
**Harrisonburg, VA 22801**  
Return form to [BPA@massanettasprings.org](mailto:BPA@massanettasprings.org)  
Building a Place for All